

Sponsorship
2016 – 2017

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Every child deserves an opportunity for an excellent public education.

The Delaware charter school community is vibrant and growing. The Delaware Charter Schools Network (DCSN) needs you to help us advocate for and provide continuing support to our charter schools and the school choice movement in Delaware. To that end, we invite you to join our community by participating in our business sponsorship program, which allows businesses to bring their message directly to the charter school community through a variety of methods.

Our Delaware charter schools are making a difference. We recognize that the difference is not the result of the work of just a select few; it is the diligent work of many different groups and individuals that are collaborating, innovating, inspiring, and motivating others day in and day out. Our schools would not be successful without every one of our community members working together with the 'it takes a village' mentality.

Charter schools in Delaware are more than just 25 schools – they are over 1200 school leaders, faculty and staff, more than 14,000 students, and tens of thousands of committed parents, friends, community members, and corporations. The charter school community is growing every year with new schools, new students, and new community members. All of these charter school supporters look to the Network as a source for information, as a DCSN business supporter, they will know that you, too, have joined our community and are deserving of their support.

The Delaware Charter Schools Network will be celebrating our 5th Annual IDEA Awards this year and also 2nd Annual New Castle County Public School Choice Expo. As a sponsor of the DCSN, you can support the charter school community and be included on our website. The site is seen by thousands and used as a point of reference throughout the year. If you would like to join us for the IDEA Awards, the EXPO, or participate in the sponsorship program, please contact our office by September 12, 2016 and we would be happy to provide you with additional information.

We thank you for your consideration.

Best,
Kendall

Vision ...

Every Delaware child has an opportunity for an excellent public education.

Mission...

To promote autonomy and choice in public education.

Public School Choice Champion Benefactor - \$10,000.00

- ◆ Advertising at all events, with full page program ad in multiple event booklets
- ◆ Priority position in Business Marketplace section of our website
- ◆ Leaderboard ad on website for 12 months with quarterly revision options
- ◆ Business name and logo with link to your site on our website
- ◆ Contact name, address, phone number, and e-mail address
- ◆ Description of services offered
- ◆ Ad in monthly e-newsletter to leaders, parents, and community stakeholders

Public School Choice Champion Sponsor - \$5000.00

- ◆ Full page program ad in event booklet of your choice
- ◆ Priority position in Business Marketplace section of our website
- ◆ Leaderboard ad on website for 12 months with quarterly revision options
- ◆ Business name and logo with link to your site on our website
- ◆ Contact name, address, phone number, and e-mail address
- ◆ Description of services offered
- ◆ Ad in monthly e-newsletter to leaders, parents, and community stakeholders

Dean's List Business Supporter - \$2500.00

- ◆ Choice of Event sponsorship
- ◆ Sidebar ad on website for one year— 1/2 page ad in event booklet of your choice
- ◆ Business name and logo with link to your site on our website
- ◆ Contact name, address, phone number, and e-mail address
- ◆ Description of services offered
- ◆ Ad in monthly e-newsletter to leaders, parents, and community stakeholders

Distinguished Honors Business Supporter - \$1500.00

- ◆ Sidebar ad on website for 6 months—1/4 page ad in event booklet of your choice
- ◆ Business name and logo with link to your site on our website
- ◆ Contact name, address, phone number, and e-mail address
- ◆ Description of services offered
- ◆ Ad in monthly e-newsletter to leaders, parents, and community stakeholders

High Honors Business Supporter - \$750

- ◆ Sidebar ad on website for 3 months—business card size ad in event booklet of your choice
- ◆ Business name with link to your site on our website
- ◆ Contact name, address, phone number, and e-mail address
- ◆ Description of services offered

Honors Business Supporter - \$375

- ◆ Business name, contact name, address, phone number, and email address on our website
- ◆ Description of services offered

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- Public School Choice Champion Benefactor
- Dean's List Business Supporter
- High Honors Business Supporter
- Public School Choice Champion Sponsor
- Distinguished Honors Business Supporter
- Honors Business Supporter

Business Name:

Business Address: _

City _____

Business Website Address: _

Contact Information:

Name: _ Phone #: _

Email Address: _

Note: New business sponsors will be contacted at the email address provided for website advertising specifications.

Description of services:

The Delaware Charter Schools Network is a not-for-profit 501 (c)(3) organization.